

Hass Avocado Value Chain Project

The Project vision is to create a sustainable wealth for the rural poor small holder family farmers from their existing resource base, while restoring and greening degraded farm lands.

BACKGROUND

The Ecofarms and Agroservices Company aims to promote overall agricultural development and diversification into high-value crops in Nigeria, while encouraging environmental conservation via planting of trees. We seek to create jobs, empower communities, strengthen the rural poor while encouraging reforestation across Nigeria.



FARMERS OBLIGATION

1

Farmers are to plant and nurture trees to maturity (about 2-4 years).

2

Ensure inputs used in nurturing fruit trees are organic.

3

At points of harvest, comply with harvesting and packaging protocols. (They will be trained on this).



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SIGN UP

BUSINESS MODEL

We have identified whole communities across Nigeria, who fall trees to plant grains. These trees which are vital for biodiversity interactions, are often seen as barriers to photosynthetic process, benefiting the farmers in little or no ways. Furthermore there are millions of hectares of homesteads with untapped agroforestry potentials. We intend to change this narrative by encouraging co-cultivation of high-value economic trees with staples. This model includes introduction of Hass Avocado, Coffee, Mangoes, Citrus, Banana and a number of other key high-value trees to small holder family famers.

THE PROTOCOL

Each farmer or groups of farmers are to sign a contract with The Ecofarms and Agroservices Company, committing to adopt fruit trees they will integrate into their fields. These trees are available at our nursery at N3, 000 (\$3.50) per grafted plantlet.

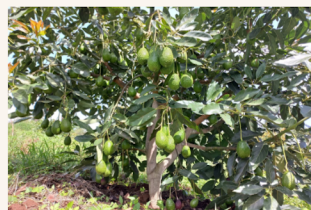
GALLERY



PLANTLET IN THE FIELD



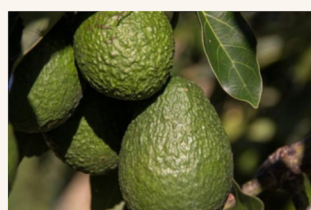
NURSERY



READY FOR HARVEST



AGGREGATED



CLOSE UP SHOT ON TREE



HASS AVOCADO



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PROJECT BENEFITS

- Project aligns with the Bonnchallenge, The African Union Agenda 2063, and The Ecofarms and Agroservices sustainable agricultural development plan.
- Empower and create additional income for over 5,000+ small holder family famers,
- Restore degraded lands, and turn homesteads into high-value income generating channels for rural low-income families.
- Strengthen rural small holder family famers by exposing them to export opportunities, employment, and value addition.
- Eliminate waste.

ECOFARMS OBLIGATION

- 1 Support farmers with all the agronomic knowledge, training and supports to aid the successful growth and management of the fruit trees.
- 2 Aggregate product at harvest and
- 3 Provide a ready market for the fruits.



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PROJECT VISION

The Project vision is to create a sustainable wealth for the rural poor small holder family farmers from their existing resource base, while restoring and greening degraded farm lands.

PROJECT MISSION

The project mission is to turn millions of largely unproductive fruit trees, and arable lands in community homesteads into a sustainable, productive and commercially viable fruit hub in the next ten years.

GALLERY



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